

MEDIA RELEASE

Understanding the future of Australia's food and beverage industry

The Limestone Coast RDA is pleased to host a learning event for the food, beverage and agribusiness sectors. The event will provide the latest thinking, support and information about the future of the functional and luxury food and beverage sector.

The learning event will be held at Chardonnay Lodge on the 9th February, starting at 10.30am and provides an unprecedented opportunity for local business leaders to hear from leading experts including Primary Industries and Regions SA, FoodSA, the South Australian Research and Development Institute, CSIRO, and Food Innovation Australia Limited.

The event will also include information from a wide range of service providers in attendance including AusIndustry, Tradestart, BusinessSA and the Department of State Development.

Chief Executive Officer of Regional Development Australia Limestone Coast, David Wheaton, said the event would provide an opportunity for businesses to consider the latest research and market insights for high value products for South Australian producers. The event will allow businesses to consider how they could improve their products and reach new markets.

AusIndustry Regional Manager, Callena Rawlings said "This is a collaboration between PIRSA, AusIndustry and the Limestone Coast RDA. We've worked together to create an event that recognises the significant contribution and value to the regional economy that our food and beverage industries play in the Limestone Coast. We tried to provide something of interest for everyone with a range of high calibre speakers and relevant service providers. I'd encourage any business in these sectors who is looking at future growth opportunities to attend".

PIRSA's Limestone Coast Regional Coordinator, Peta Crewe said "We are keen to support businesses to reflect on where they are at in their business journey, what information or knowledge gaps they have, and most importantly, where they can get help".

"This event is a fantastic opportunity for industry leaders to position their business by harnessing emerging opportunities and understanding new markets," Mr Wheaton said.

If you are interested in attending this event please RSVP to Taylah Connolly by the 7th February on 8723 1057 or taylah@rdalc.org.au.



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Ends

For further information contact:-
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