



# South Australian Tourism Commission

## Regional South Australia March 2016

### VISITS TO SOUTH AUSTRALIAN REGIONS

Year Ending March 2016

	Limestone Coast	Murraylands	Fleurieu Peninsula	Adelaide	Barossa	Riverland	Clare Valley	Adelaide Hills	Flinders Ranges & Outback	Eyre Peninsula	Yorke Peninsula	Kangaroo Island	Regional SA	Total SA
<b>Overnight Visits (000's)</b>														
International	46	7	23	371	12	8	5	6	36	17	4	44	206	410
Total Domestic	523	253	695	2,511	191	347	187	228	572	392	540	108	4,036	5,954
<i>Intrastate</i>	320	208	551	995	119	256	131	136	373	278	484	66	2,922	3,803
<i>Interstate</i>	203	45	144	1,515	72	91	56	93	199	114	56	42	1,115	2,151
<b>Total Visits</b>	<b>569</b>	<b>260</b>	<b>718</b>	<b>2,882</b>	<b>203</b>	<b>355</b>	<b>192</b>	<b>234</b>	<b>608</b>	<b>409</b>	<b>544</b>	<b>152</b>	<b>4,242</b>	<b>6,364</b>

	Limestone Coast	Murraylands	Fleurieu Peninsula	Adelaide	Barossa	Riverland	Clare Valley	Adelaide Hills	Flinders Ranges & Outback	Eyre Peninsula	Yorke Peninsula	Kangaroo Island	Regional SA	Total SA
<b>Nights (000's)</b>														
International	205	155	295	7,943	193	236	28	81	181	176	108	153	1,809	9,752
Total Domestic	1,625	614	2,155	8,002	389	1,089	426	527	2,422	1,346	1,769	426	12,788	21,036
<i>Intrastate</i>	925	453	1,568	2,459	199	731	296	289	1,687	856	1,500	231	8,735	11,262
<i>Interstate</i>	700	161	587	5,543	190	358	130	238	735	490	268	195	4,052	9,774
<b>Total Nights</b>	<b>1,830</b>	<b>769</b>	<b>2,450</b>	<b>15,945</b>	<b>582</b>	<b>1,325</b>	<b>454</b>	<b>608</b>	<b>2,603</b>	<b>1,522</b>	<b>1,877</b>	<b>579</b>	<b>14,597</b>	<b>30,788</b>

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<b>Day Trips (000's)</b>														
Domestic Day Trips	809	627	2,696	4,382	824	398	257	998	501	292	598	32	8,032	12,415

Notes: 1. Components may add to more than the total number of visitors as visitors visit more than one region.

2. Information in this report is sourced from sample surveys, and as with all sample surveys, estimates are subject to sampling variability and caution is required when interpreting these results.

np = not published due to low sample

Sources: *Travel by Australians – March 2016 Quarterly Results of the National Visitor Survey*, Tourism Research Australia, Canberra.

*International Visitors in Australia – March 2016 Quarterly Results of the International Visitor Survey*, Tourism Research Australia, Canberra.

Figures may not sum to total due to rounding